

PRESS RELEASE
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focus[®]

Focus launches

THE GAS **GYROFOCUS**

*An Icon
Reinvented*



FOCUS has reinvented fireplace technology with the announcement of the world's first pivoting gas fire, the gas Gyrofocus - a new patented global innovation. This design meets environmental standards and is the very symbol at the brand's heart - once again shaking up established codes.



GLOBAL INNOVATION WITH A REGISTERED PATENT

The gas is supplied from the ceiling to the hearth, while still allowing the fireplace to pivot 100°, a technological feat that has won this Focus model a German Design Award (GDA).



THE PLEASURE OF FIRE IN THE HEART OF URBAN SPACES

Odourless and with zero particle emissions, this icon naturally finds its place in an apartment in any geo-location. Thanks to its ease of use, this sculptural design can be installed in the reception areas of large hotels, restaurants and establishments open to the public.

SIMPLICITY AND CONTROL AT YOUR FINGERTIPS

The gas Gyrofocus is practical, easy to maintain and a stress free fire. It is a generous and spectacular fire with **ceramic logs** that perfectly imitate the dancing flames of a real wood fire.

The first suspended and pivoting gas fireplace is energy efficient with an output of 13 kW and allows for ease of installation above any type of flooring. The gas Gyrofocus is also equipped with remote control: instant ignition, adjustment of flame and heat intensity, programming for controlled, constant and comfortable heat.

TECHNICAL INFORMATION

With its advanced technology, the gas Gyrofocus cannot be sold without a preliminary technical survey of the site and its installation must be carried out by official Focus partner-resellers trained in this technology. The model is equipped with a specially designed plate to allow the gas to pass through the pipe. The installation operates on batteries and the burner is controlled with a remote control.

Available two colourways: black or white.

Technical details of the gas Gyrofocus:

- for a natural gas supply:
 - * heat output = 13.5 kW
 - * consumption = 1.26 m³ / hour
- for a propane gas supply:
 - * heat output = 13 kW
 - * consumption = 0.373 m³ / hour

FOCUS, AN INTERNATIONAL DESIGN LEGEND

For over 50 years, and right across the world, FOCUS has been shaking up the rules. FOCUS was the first company to move the fireplace away from the wall to the middle of the room, putting the fireplace at the centre of attention. With its genuinely iconic fireplace, the Gyrofocus, FOCUS has definitely become an international design legend. More than fireplaces, FOCUS creates surprise, emotion and events. FOCUS creates history.

Demanding, even uncompromising from the creation process to the installation, FOCUS cares about the macro as well as the micro detail, the visible as well as the invisible. FOCUS is also, and above all, nearly 100 employees spread over two sites. With both feet anchored in the region, between Cévennes and Provence, proud of its made in France label, FOCUS has its head in the stars and its eyes riveted on the global scene.

To find out more: www.focus-fireplaces.com/history-going-back-50-years

FOCUS PRESS OFFICE UK

Julienne Webster
Julienne@industrypublicity.co.uk
+44 (0) 20 8968 8010
or + 44 (0) 7973 273913

GYROFOCUS-GAZ.COM
FOCUS-FIREPLACES.COM

