



FOCUS EXTENDS ITS NEW BIOETHANOL RANGE The Ergofocus joins the Gyrofocus and the Domofocus!

While these fireplaces still stand out by levitating above the ground, the fire is now fuelled by bioethanol.



DOMOFOCUS BIOETHANOL ©DOMINIQUE IMBERT



GYROFOCUS BIOETHANOL ©DOMINIQUE IMBERT



ERGOFOCUS BIOETHANOL ©DOMINIQUE IMBERT

2024 promises to be another exceptional year for Focus, with the arrival of its **new bioethanol range** transforming the landscape of contemporary fireplaces. As elegant as ever with their suspended design, the **Ergofocus, Gyrofocus and Domofocus** are now available in a version fuelled by bioethanol.

First and foremost, this innovation represents a true revolution in installation freedom. With no external flue and no need for the installation and connection this would require, Focus fireplaces can now be showcased anywhere: **in flats with no chimney ducts, on any floor, in hotels, restaurants, shops, or in areas where wood-burning is banned.** The choice of bioethanol offers unprecedented liberty of installation, expanding the possibilities for those who love design or the comfort of a fire.

This range, developed in **partnership with the French specialist in high-end bioethanol burners Ignisial Paris**, is designed to be autonomous, operating with an electric battery. The fully electronic, safe burner is operated by remote control.

The three most iconic Focus models have now been converted to bioethanol. After decades of developing wood-burning fireplaces, followed by the more recent introduction of gas and electric/holographic fireplaces, Focus is continuing to diversify energy types for its fireplaces, while retaining the **original design** that has made them such a success. The Ergofocus is a perfect illustration, now available in **four different energy types**: two require an external flue (ecodesigned wood and gas) and two, aimed at the home decor market, do not (electric/holographic and bioethanol).

FOCUS FIREPLACES HAVE BEEN TURNING HEADS FOR MORE THAN 50 YEARS

Focus design is timeless.

1968

Gyrofocus

2015

Domofocus



1983

Ergofocus

2024

Bioethanol

When Dominique Imbert – artist and founder of Focus – created the **Gyrofocus** in 1968, it was a complete outlier in the world of fireplaces, which until then had been embedded in walls. His suspended steel Gyrofocus and its **1.25-m-diameter hearth that pivots 360 degrees** marked a real break with the past. Today, the Gyrofocus has become a classic of 20th-century international design and the symbol of the brand.

The **Domofocus** is the culmination of a double design quest: for a generous and welcoming organic shape, yet a more **compact volume** than the Gyrofocus. With a hearth diameter of 1.10 m and an opening that offers a wider smile, the Domofocus is the most rotund model in the Focus range.

The pure lines and compact size of the **Ergofocus** make it very **easy to integrate in any space**. It is one of the most popular fireplaces in Focus's range of some 30 models.



THE ERGOFOCUS, DOMOFOCUS AND GYROFOCUS

All operate in the same way.

A SAFE FIREPLACE

The fireplace has an electric filling pump, a safeguard that prevents refilling or relighting after operation while the fireplace is still hot, an overflow protection system, and a built-in CO2 sensor, making the appliance extremely safe. These safety features were critical in Focus's decision to partner with Ignisial Paris to develop a burner specifically designed for each of these Focus models.

AN ATTRACTIVE FIREPLACE

The burner has been conceived for the interior space of the fireplace in harmony with its hearth opening. The flame play, the ultra-realistic ceramic logs and simulated glowing bed of embers are stunningly similar to a real wood fire.

A RETROFITTABLE FIREPLACE

Another major innovation is that the burner has been designed so that it can be retrofit for an older-generation model with an open wood-burning hearth. The hearth can be converted to a bioethanol burner by removing the grate used for the logs and sweeping the flue. This must be carried out by an authorised dealer. This retrofitting system is an effective solution in all regions where regulations restrict wood-burning fireplaces.

A FIREPLACE THAT IS MADE IN FRANCE

The design and production of the burner as well as the fireplace are 100% French. Moreover, Focus recommends using Aluflam bioethanol by Ignisial Paris, an odourless and colourless fuel made from sugar beet grown and distilled in France in the region of Champagne.



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GYROFOCUS BIOETHANOL ©DOMINIQUE IMBERT



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TECHNICAL INFORMATION

SAFETY

- Equipped with an electronic filling pump with overflow protection
- Filling and relighting impossible after operation when the fireplace is hot
- Integrated CO2 sensor (detects the presence of CO2 in the air)
- Product designed for use in the European Union

AUTONOMY

- Remote control on/off (cannot adjust heat output)
- Electronic ignition
- Battery autonomy 9 ignitions / 7 bioethanol refills
- 3 m power cable supplied for recharging the battery

GUARANTEE 2 YEARS

GYROFOCUS	DOMOFOCUS	ERGOFOCUS
HEAT OUTPUT Installation : not connected 7,5kW Installation : connected 9,5kW	HEAT OUTPUT Installation : not connected 7kW Installation : connected 9kW	HEAT OUTPUT Installation : not connected 7,5kW Installation : connected 9,5kW
AUTONOMY Installation: not connected 8h minimum room volume 150 m ³ Installation: connected 6h30	AUTONOMY Installation: not connected 8h minimum room volume 125 m ³ Installation: connected 7h	AUTONOMY Installation: not connected 4h minimum room volume 150 m ³ Installation: connected 3h



GYROFOCUS BIOETHANOL ©DOMINIQUE IMBERT

FOCUS, AN INTERNATIONAL DESIGN LEGEND

For over 50 years and across all continents, Focus has been shaking up design codes with its innovations. It was the first to move the fireplace from the wall to the centre of the room, making it the focal point of the interior.

Focus has nearly 150 employees spread over two sites with both feet planted firmly between the Languedoc and Provence in the south of France. Proud of its Made In France moniker, Focus has its head in the stars and its eyes firmly set on the international scene.

With its emblematic fireplace, the Gyrofocus, Focus has definitely entered into international design legend. Focus is more than fireplaces, it creates surprises, emotion, occasion. Focus creates the story.

Focus is readily available throughout the UK, Ireland and around the world.

To find out more: www.focus-fireplaces.com/history-going-back-50-years

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