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*The new Ergofocus Gas launches worldwide*

***A timeless design by FOCUS' founder Dominique Imbert,  
now available in a patented gas version!***

To celebrate its 40th anniversary, the **Ergofocus** is now available for the first time in a **gas version**.

Originally designed in 1983 the Ergofocus remains one of FOCUS's best-sellers and has been constantly in production, maintaining its status as a modern classic. Its legendary good look makes it a perennial on the interior design circuit with its dramatic suspended flue and pivoting hearth.

The Ergofocus is now available in four versions of its enduring design: indoor and outdoor wood burning, **gas** and electric powered **Holographik**<sup>®</sup>.

#### **NEW: ERGOFOCUS GAS**

When FOCUS launched the Gyrofocus Gas in 2020, it was a patented global innovation. Today, FOCUS has repeated this astonishing accomplishment with the Ergofocus. FOCUS has achieved a real technological milestone by allowing gas to flow through a plate in the ceiling and then down through an insulated pipe into the fireplace, while still allowing the hearth to swivel at 100°.

The new Ergofocus Gas uses a remote control that instantly lights the fire, while the flame's intensity is fully adjustable, constantly providing a warm ambient feature. With the Ergofocus Gas, the flames still dance rhythmically in the heart of the realistic ceramic log hearth.

Thanks to its ease of use, this real decorative object can be specified in hospitality projects, including reception areas of large hotels and restaurants. It can be installed above any surface, including wooden floors, without the need for a protective plate underneath.





ERGOFOCUS GAS ©DOMINIQUE IMBERT

## A NEW CUSTOMER EXPERIENCE

FOCUS fireplaces create impactful interior design statements that are ideally suited to commercial projects across the spectrum from hospitality, and residential to retail. They give each and every project an undeniably contemporary character and competitive edge. A FOCUS fireplace instantly generates interest globally by being so #instagrammable.

### DID YOU KNOW?

The eternal appeal of the Ergofocus design earned it an exhibition at Stockholm's Museum of Modern Art.

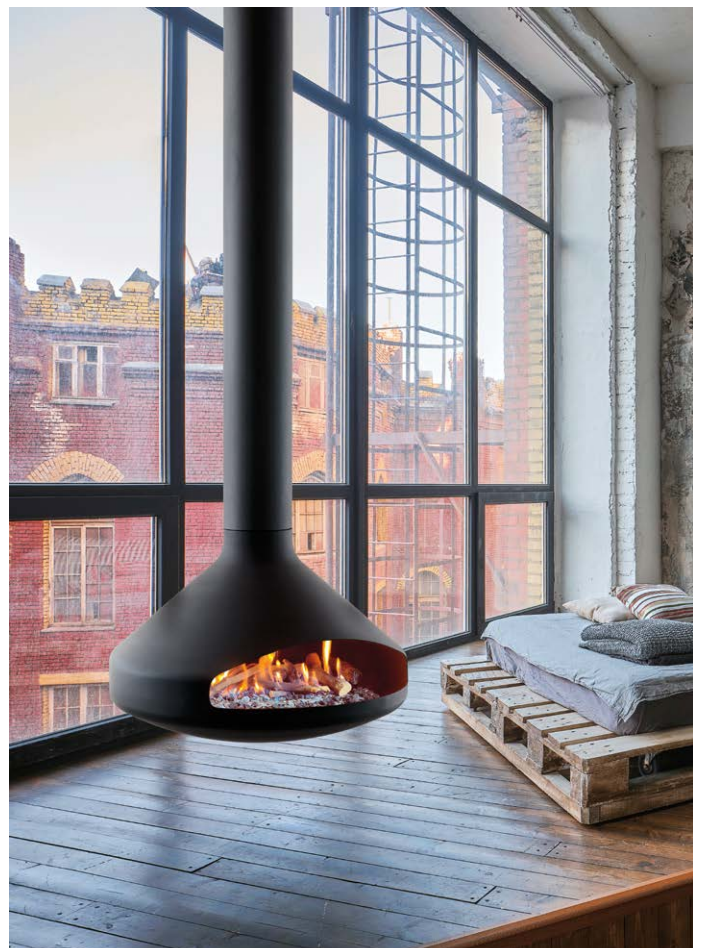
Over the past 10 years, FOCUS has pursued its strategy of diversifying energy sources. Each model requires an average of two years of Research & Development to convert it to a new energy source. FOCUS offers a wide variety of choices, thanks to patented technologies that preserve the models' exceptional original design.

## ONE DESIGN, FOUR TYPES OF ENERGY TO CHOOSE FROM

FOCUS continues to demonstrate its R&D capabilities by presenting a single iconic design, the Ergofocus, in four different versions:

- Wood-fired Ergofocus for outdoor use
- Ergofocus glazed wood burner for indoor use, EcoDesign and DEFRA approved
- Ergofocus Holographik®, powered by low voltage electricity
- And the new gas-fired Ergofocus

Like all FOCUS gas models, the Ergofocus Gas has been developed to run on green gas (biogas or propane). This 100% local, environmentally friendly, renewable energy source is produced by the decomposition of organic matter.



ERGOFOCUS GAS ©DOMINIQUE IMBERT



## PRACTICAL & TECHNICAL INFO

The Ergofocus is compact and its diameter of 95 cm makes it easy to fit into any space. When you purchase the Ergofocus Gas, with its cutting-edge technology, our sales partners perform a technical survey of the project carried out by a specially trained member of their team. The model is fitted with a plate specially designed to allow the gas pipe to pass through. The system is battery-operated, and the burner is controlled by remote control.

### Technical characteristics of Ergofocus Gas:

#### *With natural gas:*

- \* Heat output = 13.5 kW
- \* Consumption= 1.26 m3 /hour

#### *With propane gas:*

- \* Heat output = 13 kW
- \* Consumption = 0.373 m3 /hour

## FOCUS, AN INTERNATIONAL DESIGN LEGEND

For over 50 years and across all continents, FOCUS has been shaking up design codes with its innovations. It was the first to move the fireplace from the wall to the centre of the room, making it the focal point of the interior.

FOCUS has nearly 120 employees spread over two sites with both feet planted firmly between the Languedoc and Provence in the south of France. Proud of its Made In France moniker, FOCUS has its head in the stars and its eyes firmly set on the international scene.

With its emblematic fireplace, the Gyrofocus, FOCUS has definitely entered into international design legend. FOCUS is more than fireplaces, it creates surprises, emotion, occasion. FOCUS creates the story.

FOCUS is readily available throughout the UK, Ireland and around the world.

To find out more: [www.focus-fireplaces.com/history-going-back-50-years](http://www.focus-fireplaces.com/history-going-back-50-years)

## MEDIA RELATIONS (UK)

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