



Press Release
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Atmosphere, elegance and warmth
Summer, according to Focus with its Outdoor Collection

NEW for 2020 Compact and moveable: the amazing Bubble takes over the terrace

The new Bubble brazier (below) is designed as a wood-burning outdoor fire. Intended to be installed in a garden or on a terrace, for the city or country, it is a compact and chic heat source with flickering flames designed to be enjoyed on balmy summer evenings. Equipped with two castors (on the back) and measuring a compact 700 mm in diameter, this brazier can be easily moved on level ground. Its removable inner bowl makes for low maintenance while its anti-corrosion coating allows it to withstand the effects of environment, protecting the quality of its finish and its design. Bubble is part of the brazier-barbecue range that includes the ever-popular Sigmafocus and Diagofocus.



Above: Bubble Fire Designed by Christophe Ployé for Focus with matt black finish

Focus Outdoor Collection

Gathering around a fire is the highlight of convivial summer evenings. But a Focus design gives the experience extra soul and style, making these moments of life in the garden or on the terrace unforgettable. Focus's outdoor range, which includes seven models - Gyrofocus, Bathyscafocus, Domofocus, Emifocus, Ergofocus (photo below), Miofocus and Paxfocus available in two versions: rust or black paint with anti-corrosion treatment.

Specialist Outdoor Treatments and Finishes

With the rust version, the fireplaces are treated with acid in the factory to start the process which allows metal to age naturally. Whilst, on delivery, the rust-finished fires are orange, the outdoor installation will allow the rust to evolve over time. Rusty steel will darken and evolve a unique patina resembling old leather or patinated bronze. It is then, according to Focus its most authentic and resplendent.



In the matt black version, the paint has a specific anti-corrosion treatment. To benefit from the Focus guarantee, all outdoor models must be installed under cover and at least 10 km from the seaside.

- Ends -

About Focus

For more than 50 years, Dominique Imbert's creations for Focus have been making design history. It was in 1967 that he designed his first fireplace for his personal use, the model Antéfocus, in the heart of his sculpture studio located at the foothill of the Cevennes. But the creation that really sparked the imagination was the iconic Gyrofocus, created in 1968. Since then, Focus creations are found in both private homes, hotels and some of the most prestigious design museums in the world. Many Focus fireplaces have been awarded international awards for both design and technology.

Made in France with conviction

*The success of Focus is due to its ability to innovate both technically and in terms of design, to the close links maintained with architects and to the human and societal values which have animated society since its creation and with its attachment to **Made in France**. From the creative department, through all administrative and commercial services in the offices of Viols-le-Fort (30 employees) to the manufacturing plant based in Cavaillon employing 70 people; the universe of the Focus brand is faithful to its founder, Dominique Imbert, both authentic and creative.*

Download the augmented reality app from the App store or Google Play

Using your tablet or smartphone, you can visualise the Focus model of your choice in your own home. <https://bit.ly/2D4d8yb>

For more information and technical support, visit focus-fireplaces.com





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