INDUSTRY PUBLICITY

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Focus launch

NEW **GLAZED**GYROFOCUS

Next Generation Fireplace Innovation





The legendary GYROFOCUS is now available with an Ecodesign Ready closed hearth fully compliant with regulations coming into force on 1 January 2022. Imperceptible at first glance the Gyrofocus has a new and unique curved glass window that protects the environment without altering the original design. This is a huge technological feat for Focus, who remain at the forefront of fireplace innovation.



KEEPER OF THE FLAMES

All the advantages of a real fire are preserved without the risk of sparks flying thanks to the ingenious frameless sliding glass window that fits seamlessly into the hearth. This allows for a perfect view of the wood burning fire with its flickering flames, all with the added benefit of energy efficiency.



COMPLIANCE

The new Glazed Gyrofocus is compliant with all new legislation concerning wood-burning appliances coming into force early in 2022. However, FOCUS has been pushing boundaries since 2015; it has implemented the strictest regulations complying to the highest environmental levels including a 4-star 4 Stelle rating in Italian environmental regulations, one of the most demanding in the world.

ENERGY EFFICIENCY

The new Glazed Gyrofocus remains extremely straightforward to use. Thanks to the regulation of the air supply at the base of the opening, it is very easy to adjust the power of the fire and choose low or high intensity options. A key positioned on the duct also helps conserve the fireplace's energy and maintain heat in the room.

• Efficiency: 81%

• Energy (or heat output): 18 kW

• CO at 13% of O2: 1102 mg/Nm3 (i.e. 0.09%)

• Dust emissions: 19 mg/Nm3

VOC (OGC) at 13% de O2 : 34 mg/Nm3NOx at 13% of O2 : 151 mg/Nm3

ORIGINAL DESIGN

More than twelve months of research and development, alongside extensive testing, were necessary to develop the Glazed GYROFOCUS whilst ensuring the original design remained intact, including its ability to pivot at 360°. FOCUS continues to impress with its technical prowess in converting its designs to newest and most advanced standards while respecting the aesthetics of its models.

The GYROFOCUS is a prestigious design created in 1968, which has become a classic of international design and the symbol of the brand. This model is taught in a school of architecture and was voted La Cosa Più Bella Del Mondo (the most beautiful design in the world) by Italians. It was exhibited at the Guggenheim Museum in New York.

The glazed GYROFOCUS now completes the GYROFOCUS collection of wood, gas and outdoor models.

FOCUS, CREATE BEYOND CONVENTION

For over 50 years, and across all continents, FOCUS has been shaking up the codes of design convention. FOCUS was the first company to move the fireplace away from the wall to the middle of the room, putting the fireplace centre stage. With its genuinely iconic fireplace, the Gyrofocus, FOCUS has entered into the realm of international design legends.

More than just fireplaces, FOCUS creates surprises, emotions and events. FOCUS also creates history. Demanding, even uncompromising, from the creation process to the installation, FOCUS cares about the big picture as much as the smallest detail, the visible as well as the invisible.

FOCUS is also, and above all, nearly 100 employees spread over two sites. With both feet anchored in the region between Cévennes and Provence, FOCUS is extremely proud of its Made in France label. Whilst it has its head in the stars; its eyes are firmly riveted on the global scene.

To find out more: www.focus-fireplaces.com/history-going-back-50-years

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