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PRESS RELEASE
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NEW:

Ergofocus Holographik® *With heating option by Cinier*



Focus now offers a heating option for its Ergofocus Holographik®, with gentle heat diffusion to enhance the realistic effect.

This Focus design is now available for all types of interior projects even ones where a fireplace can't traditionally be specified, either due to regulations or because the heat output is too high for example in retail, hospitality - including hotels (reception areas and bedrooms) and restaurants.

A NEW PLAYGROUND

The **Ergofocus Holographik®** is compatible with all interior projects, even the most daring designs whether for private homes or public spaces. The length of the flue is adaptable to all ceiling heights. There are no connection constraints or installation difficulties. In fact, all you need to connect the unit is a power supply.

The simple and easy-to-use Ergofocus Holographik has been specifically designed for commercial environments with its discreet on/off button located on the front of the unit. Once the initial setting has been made, there's no need to use the remote control.

A button at the back of the duct starts to gently diffuse the heat. A red micro-indicator light on the front panel indicates the levels of warmth.



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ERGOFOCUS HOLOGRAPHIK® ©DOMINIQUE IMBERT

A NEW EXPERIENCE IN FIRE

For over 50 years, Focus has been shaking up traditional wood burning and gas fireplaces. Today, a third way is opening up, that of digital fire. Focus has entered this new era with the holographic fire, poised to occupy an unprecedented place at the heart of the home and living spaces.

A holographic screen system, coupled with ultra-realistic logs, offers a three-dimensional fire show that can be enjoyed from any vantage point. In fact, the Ergofocus Holographik® allows its hearth to swivel at 80°.

To protect the exceptional technology at the heart of the Ergofocus Holographik® a patent has been applied for on ten points of innovation.

A PARTNERSHIP WITH ANOTHER MAJOR COMPANY

Focus has worked in partnership with CINIER to develop this new integrated flue heating option. Cinier is a highly regarded French manufacturer of top-of-the-range contemporary radiators and lighting fixtures.

A NEW CLIENT EXPERIENCE

An immediate and #instagrammable investment

Focus fireplaces are striking designs that are ideal for hospitality and retail spaces. These original fireplaces offer clients a characterful statement piece; a great talking point with an undeniable competitive edge. A Focus fireplace is instantly identifiable.



ERGOFOCUS HOLOGRAPHIK® ©DOMINIQUE IMBERT



PRACTICAL INFORMATION

- CE marking
- Ergofocus Holographik® available in black or white
- Material: 3 mm steel
- Flue length adaptable to ceiling height
- Simple electrical connection
- 220V power supply
- Power consumption: 30W. Power consumption with heating option: 630W
- On/off button
- Emission-free
- 80° pivoting firebox
- Holographic 3-dimensional view of flames
- Sound of crackling fire

FOCUS, AN INTERNATIONAL DESIGN LEGEND

For over 50 years and across all continents, FOCUS has been shaking up design codes with its innovations. It was the first to move the fireplace from the wall to the centre of the room, making it the focal point of the interior.

FOCUS has nearly 120 employees spread over two sites with both feet planted firmly between the Languedoc and Provence in the south of France. Proud of its Made In France moniker, FOCUS has its head in the stars and its eyes firmly set on the international scene.

With its emblematic fireplace, the Gyrofocus, FOCUS has definitely entered into international design legend. FOCUS is more than fireplaces, it creates surprises, emotion, occasion. FOCUS creates the story.

FOCUS is readily available throughout the UK, Ireland and around the world.

To find out more: www.focus-fireplaces.com/history-going-back-50-years

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