



PRESS RELEASE

## Focus expand their Gas Fires Collections

Since it was founded in 1968 Focus has always pushed the boundaries of innovation, both technical and aesthetic, whilst firmly committing to the highest environmental standards. Focus gas fires offers a constant and even heat output and high energy performance. Gas is a great alternative heat source. Focus always combine design with performance to create the very highest standard fireplaces and stoves.



The award winning Curvifocus - the world's first concave gas fire from Focus

Focus has built its reputation on research and development and now includes 17 gas models in its catalogue. Focus gas fires emulate flames and the play of a real wood fire to an authentic degree while eliminating its disadvantages. All the gas fires in the Focus range are equipped with a CE-certified gas burner that can operate with either natural gas or propane. The state-of-the-art combustion system in Focus gas fires guarantees ease of use and high performance.

Focus's most stylistically revolutionary fireplaces are available in gas options, from the latest Lensfocus, Curvifocus, Slimfocus and Boafocus to the best selling Bathyscafocus plus many many more.

Gas fires are equipped with a remote control and are easily adjustable and simple to use, while the wood fires with a thermal efficiency of 70 per cent or more are an excellent way to use renewable energies.



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### **Download the augmented reality app from the App store or Google Play**

Focus has an augmented reality app so that clients can see a Focus fireplace in their own home. Using your tablet or smartphone, you can visualise the Focus model of your choice in your own home.  
<https://bit.ly/2D4d8yb>



### **About Focus**

For more than 50 years, Dominique Imbert's creations for Focus have been making design history. It was in 1967 that he designed his first fireplace for his personal use, the model Antéfocuss, in the heart of his sculpture studio located at the foothill of the Cevennes. But the creation that really sparked the imagination was the iconic Gyrofocus, created in 1968. Since then, Focus creations are found in both private homes, hotels and some of the most prestigious design museums in the world. Many Focus fireplaces have been awarded international awards for both design and technology.

**For more information and technical support, visit [focus-fireplaces.com](http://focus-fireplaces.com)**

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