

SAVE THE DATE

focus | event

Ecodesign 2022, threat or opportunity?

1 JULY AT 5PM

PRESS RELEASE

ECODESIGN 2022 - A burning news topic and discussion

The new European Ecodesign 2022 regulation, which will come into force on 1 January, 2022 directly concerns wood-burning appliances. How does the development of European or national regulations influence the evolution of fireplaces, design and creativity?

INVITATION: 5.00pm on Thursday, 1 July, 2021

FOCUS invites you to an exclusive series of round table discussions, with a panel of illustrious guests and experts, that investigate the future of fireplace design.

There are six months to go before new Ecodesign regulations come into force, Focus gathers together influential architects and interior designers to consider how these changes will impact the design of wood-burning fires on our interiors.

Chair: Hubert Viallate, Regional Economic Editor, Les Echos, the leading French financial newspaper

Round table N° 1: The evolution of the fireplace in interiors

Nathalie Soubiran, Editor-in-Chief, Art and Decoration Magazine

Vincent Grégoire, Director, Consumer Trends & Insights, Nelly Rodi

Cécile Bardin, Architect and Regional President, UNAIID

Round table N° 2: Ecodesign, will regulations change uses and applications?

David Hybre, Architect, HA

Fabio Cameroni, Italian Agent, FOCUS

Guillaume Malaise, Export Sales Manager, FOCUS

Round table N° 3: The response to change through creativity and innovation

Christophe Ployé, Design Manager, FOCUS

Mathieu Gritti, Director of Manufacturing, FOCUS

Report: Crossed destiny between GYROFOCUS and its creator Dominique IMBERT.

Conclusion: Final word from FOCUS co-president, Jean-Marc Chalier.

+ LIVE CHAT for all your questions.

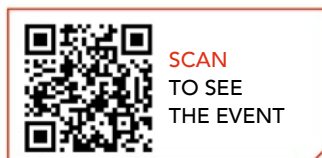
Save the date: 5.00pm 1st July 2021 - Discover the future of fire!

FOCUS - Creating Beyond Convention

For over 50 years, and right across the world, FOCUS has been shaking up the rules.

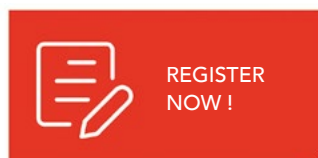
FOCUS was the first company to move the fireplace away from the wall to the middle of the room, putting the fireplace at the centre of attention. With its genuinely iconic fireplace, the Gyrofocus, FOCUS has definitely become an international design legend.

More than fireplaces, FOCUS creates surprise, emotion and events. FOCUS creates history



SCAN
TO SEE
THE EVENT

OU



REGISTER
NOW !

FOCUS

www.focus-creation.co.uk

UK PRESS OFFICE

Julienne Webster

hq@industrypublicity.co.uk +44 (0) 7973 273913