



PRESS RELEASE

Viols-le-Fort, France, March 2017



Focus extends the art of living outdoors

Would you like to create a convivial space outdoors to welcome a gathering with friends on a cool summer evening or a late autumn day? Focus, the French contemporary fireplace designer, presents its collection of seven outdoor fireplaces.



Ergofocus



Emifocus

Central or wall models

The outdoor versions of Focus's leading models allow Dominique Imbert's designs to move outside of the home interior, so the captivating experience of the fire can be appreciated on a patio, in a garden, or even next to a pool. Today, the pivoting, suspended Ergofocus and the Emifocus, a wall model, join the range of Focus wood fireplaces specially adapted for outdoor use.

A commitment to quality

The finish of each model has been designed specifically to resist outdoor conditions: each fireplace is treated with an anticorrosion coating and a resistant black paint or hematite rust that transforms over time. While this treatment makes them durable and weatherproof, they should be installed in a sheltered place to benefit from a two-year guarantee.

End of press release

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Bathyscafocus



Miofocus

About Focus: It was in 1967 that sculptor Dominique Imbert created his first fireplace for his own personal use in his studio at the base of the Cévennes in the south of France. He then reproduced it for several enthusiastic viewers, and so began the history of Focus. Focus designs have been featured in such wide-ranging settings as stylish living rooms and some of the world's most prestigious design museums (for example, the Guggenheim Museum in New York and the Museum of Modern Art in Stockholm) and have been awarded numerous international distinctions. In recent years, exports from the 'Groupe Atelier Dominique Imbert' have exceeded 50% of Focus's trading activity, including to markets outside Europe, such as Japan, Australia, Russia and the Americas. A large number of Focus models come in either wood-burning or gas versions. Proving that it is possible to be both beautiful and intelligent, Focus's closed wood-burning models virtually all carry France's Flamme Verte environmental performance label (guaranteeing energy efficiency superior to 70%, with carbon monoxide emissions inferior to 0.3%).

Visit our online press service (www.focus-creation.com), where you can download our press releases as well as a selection of low- or high-resolution images from the image bank.

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