



## Focus launches a major range of gas fires for the autumn season

*The concept is simple, if the execution is complex: unite the signature style of Focus fireplaces to the ease of use of remote-controlled heating appliances. This new range of innovative fires rises to this challenge, featuring 'plug and play' technology while staying true to the uncompromising design standards of Focus.*

**Viols-le-Fort, July 2016** – Whether central models, wall models, built-in models, closed models or open models, Focus's leading fireplaces are now available in a new range of gas fires. These **unique, independent gas-burning fires** take their inspiration from contemporary wood stoves. In a market that typically associates gas fires with built-in models, Focus has taken a different approach. With a diameter of only 33 centimetres, the svelte Slimfocus is particularly economic with space. And the deconstructed metal form of the Grappus (designed by Thibault Desombre) is light and playful. Its large glass panel showcases the flames playing around ceramic logs placed on an incandescent bed of embers or leaping through openings in a ripped steel hearth base.

Focus gas fires combine ergonomics and modernity. They can be operated by a remote control and meet today's demand for convenience, comfort and quick heating. The natural flames, licking out of ceramic logs, gravel or stones, are virtually indistinguishable from those of a wood-burning fire. Aside from switching the fire on and off, the remote control can be used to adjust the room temperature, programme the operating times or set the fire to eco-mode, which significantly reduces gas consumption. All this allows users to immediately benefit from the warmth and atmosphere of a fireplace without having to worry about the inconvenience of a wood fire.

This ease of use starts with the installation of a Focus gas fire – all the models in this range are equipped with CE-certified burners that are ready to be connected. The closed fires can be installed in low-energy buildings (passive houses) without affecting their balanced ventilation by virtue of a balanced-flue system (a double-walled flue that both draws in fresh air for combustion and evacuates smoke). Another user-friendly feature is that the burner is battery-operated and so works independently of the electric power supply.

Last but not least, Focus gas fires allow significant cost savings for users. According to a study by France's Ministry of Ecology, Sustainable Development and Energy, natural gas is on average 20–30% cheaper than heating oil or electricity when used as the principal source of heating.

The unique design of Focus's leading models is now possible to enjoy with the ease of use of a gas fire. These new fireplaces extend the large range of Focus products created over 50 years of design 'made in France'.

End of press release



### GRAPPUS GAS FIRE

**Compatible with the latest French regulations (RT 2012) and low-energy buildings (passive houses)**

Fire with a fixed base, wall or central, closed, gas-burning. Matte black paint (standard) or slate grey (option). Remote control included.

**Dimensions of the glass:** 51.6 x 41.6 cm

**Furnishings:** ceramic logs or ripped steel hearth base



### SLIMFOCUS GAS FIRE

**Compatible with the latest French regulations (RT 2012) and low-energy buildings (passive houses)**

Fire with a fixed base, wall or central, closed, gas-burning. Matte black paint (standard) or slate grey (option). Exterior diameter of flue only 33 cm. Remote control included.

**Dimensions of the glass:** 57.4 x 25.7 cm

**Furnishings:** ceramic logs



**About Focus:**

*It was in 1967 that sculptor Dominique Imbert created his first fireplace for his own personal use in his studio at the base of the Cévennes in the south of France. He then reproduced it for several enthusiastic viewers, and so began the history of Focus. Focus designs have been featured in such wide-ranging settings as stylish living rooms and some of the world's most prestigious design museums (for example, the Guggenheim Museum in New York and the Museum of Modern Art in Stockholm) and have been awarded numerous international distinctions. In recent years, exports from the 'Groupe Atelier Dominique Imbert' have exceeded 50% of Focus's trading activity, including to markets outside Europe, such as Japan, Australia, Russia and the Americas. A large number of Focus models come in either wood-burning or gas versions. Proving that it is possible to be both beautiful and intelligent, Focus's closed wood-burning models virtually all carry France's Flamme Verte environmental performance label (guaranteeing energy efficiency superior to 70%, with carbon monoxide emissions inferior to 0.3%).*

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